

Reaching Out to Help

A-Z of HGF 2018



HEMRAJ GOYAL
FOUNDATION

Avnish & Anita

A

Recently ranked as one of the top 5 power couples in the British-Asian Philanthropy world, Anita and Avnish Goyal's charitable and professional work is continuing to go from strength to strength.

Already named as Barnardo's FGM Appeal Honorary Chair since 2017, Anita was also awarded the role of Patron for BINTI International in 2018, strengthening her status as an advocate of UK based charities that support and work for the rights and wellness of women across the globe. Joining the Tiffany Circle as part of her development in 2018 has given Anita the opportunity to take on new projects both personally and for the Hemraj Goyal Foundation, as she becomes part of a network of likeminded philanthropic women who provide support to societies in need.

Anita has also launched People of the World in 2018, as a platform for investing in the personal development and empowerment of all people from diverse backgrounds. This is marked by the completion of Anita's first book, Voices from Punjab, which features the real-life stories of 13 women with Punjabi backgrounds who have embraced and grown within British society. The book is set for release in early 2019, with all profits going towards supporting projects in the Punjab region of India.





Avnish Goyal's work in both the care sector and the charity sector has had a huge impact over the last year. Spearheading the inception of the annual care sector fundraising ball, in 2018 Avnish created a brand by which the care sector can come together for a night of celebration and fundraising – both for the elderly and also the carers themselves – through the support of Alzheimer's charities and the Care Worker's Charity.

2018 was the year that Avnish stepped down as Managing Director for Hallmark Care Homes, taking on the role of Chairman instead in addition to his ongoing role as Founding Trustee of the Care Worker's Charity. This professional step has allowed Avnish over the last year to develop his reach and impact particularly in the philanthropy world, meeting and engaging with more projects for example One Family and Barnardo's. Avnish has also delivered empowerment workshops and vision board sessions to a number of corporate audiences, and had the chance in 2018 to present at the Intro Biz expo alongside the likes of Sir Alan Sugar.



BINTI International

B



“Anita Goyal was selected to be our Patron because we had seen her in action. A leader seen to be ferociously keen to help the next generation build solid reputations in their career. She fits into any situation and is considered a female icon in the not for profit sector. She is always smiling and graciously lending her support to vulnerable women. Anita was chosen for her down to earth and warm approach in all interactions, and her ability to stand up for her beliefs and passionately strive towards being a role model for women from all backgrounds.”

Manjit Gill, Founder of BINTI





In the early summer of 2018, Anita Goyal was approached by BINTI International to become their Charity Patron. Since then, HGF has supported BINTI through monetary donation and event support.



BINTI International has three core aspects to its charity work: Providing access to pads for all girls everywhere; Educating girls about what menstruation is and what to expect from it; and breaking the taboos and stigmas that surround menstruation. BINTI aims to ensure every girl has menstrual dignity. Period.

the acknowledgement of the charity vision and their work to #smashshame.

The work of BINTI International is summarised in its Rose Pose Campaign – a social media initiative which sees people around the world holding a rose upside down in front of their body and taking a picture. The rose represents menstruation and the campaign thus represents

In 2018 the charity launched the BINTI knicker at its annual fashion show, which was hosted by HGF's Avnish Goyal alongside presenter Anila Dhami. Other initiatives supported by BINTI this year include the launch of the film Pad Man, and the ongoing social media spearheaded by the charity, which sees their large network of supporters – including celebrities such as Doctor Christian and Nina Wadia - taking to Instagram and Twitter to share their Rose Pose.



“There’s no reason to be ashamed of blood, because everyone’s got blood in them”

Aaron, BINTI's youngest ambassador at the age of 9 years

Charities we supported in 2018





Doorstep School

D

HGF's affiliation with Doorstep School comes initially as a result of Anita Goyal's background in teaching and her recognition of the need for increased access to education for all children all over the world.

Doorstep School was founded in 1989 with the aim of addressing illiteracy and a lack of education amongst children who live in the slums of Mumbai. The project converts the bus into a working classroom, with a library and a safe environment for children to engage in group activities and learning. The cost of buying and fitting one bus is £23,000 with an additional £15,000 annual fee to keep the bus running.

Avnish and Anita Goyal visited the Doorstep School project in February 2018, after being inspired by the extensive work of Child Action and its' founder Seema Sharma. During this trip they had the chance to meet Bina Lashkari who founded Doorstep School. Bina has won a handful of awards for her outstanding work with the project, including the Mayor's Award on Women's Day in 2002.





Over the course of 2018, we have endeavoured not only to raise the funds to launch an HGF-funded bus, but also to inspire others to become a part of this mission. Our fundraising efforts began at The Fashion Affair in March; an event run by Ensemble Couture with the support of HGF. During this event we raised £1,187.00 towards the bus, and Avnish and Anita donated a further £5,000 to kickstart the fundraising. In December 2018 HGF was the lead sponsor of Just Bollywood's inter-university dance competition.

The event was hosted in aid of the Doorstep campaign and raised a grand total of £4,543.35 – a true example of young people doing their bit for other young people.

Our vision is to have the HGF bus up and running in 2019.



Education

E

The focus of our foundation this year has shifted, as we work on applying equal prominence to education as well as donations and project funding.

In 2018 the Hemraj Goyal Foundation has invested £17,352.38 in events that are centred around education.



Our collaboration with Barnardo's and the National FGM Centre (NFGMC) developed with 3 educational events this year:

- ✓ A private screening of Jaha's Promise – a documentary depicting one women's courageous journey to end FGM in her native country, The Gambia.
- ✓ The FGM Conference in July 2018 was held at the Royal College of Obstetricians and Gynaecologists in London. We welcomed a range of experts who shared models of good practice in the UK, including Alan Davis from the Met Police, Javed Khan CEO of Barnardo's, FGM specialist midwife Juliet Albert, and Nimmi Parikh a specialist psychologist at Great Ormond Street. With an international audience of just under 100 attendees, we were able to provide and support a full day of educational content, presented by experts across the board. Attendees included school teachers, counsellors, midwives, nurses, government workers and journalists.
- ✓ Fashion Show with celebrities supporting the key messages
- ✓ Our fourth event was Beauty in Bloom: a celebration of one individual's passion and drive to educate, which combined make-up and beauty with four charities - BINTI International, ASTI (Acid Survivors Trust International), Educate 2 Eradicate, and Barnardo's NFGMC – who all communicated key messages.



Fashion Show

F

On 19th September St Mary's Church in Marylebone was the venue for the biggest event in HGF's 2018 calendar – the Charity Fashion Show, hosted by Anila Dhami.

Over 200 guests joined us for a stylish champagne reception followed by presentations from both charities, a fashion showcase by Raishma Couture who launched the one-of-a-kind Scarlet Collection, and live musical performances.

Through the conception and execution of this event, HGF united BINTI International with the National FGM Centre and welcomed a community of volunteers from all the organisations, in one celebration of women and female empowerment at the finale of London Fashion Week.

It was an honour to welcome a number of key celebrities to the Fashion Show in an effort to raise the profile of both charities, and we were delighted that Nadia Sawalha agreed to walk the catwalk in one of Raishma's creations. Also in the audience were presenters Helen Fospero and Sonali Shah, and Nicola Roberts of Girls Aloud fame.

Raishma

— CHARITY — FASHION SHOW



Anita, Nadia and Raishma



Scarlett Collection



Nadia Sawalha



“It was brilliant to be able to instigate a conversation between the two charities at a fun event, and I hope we have inspired people to continue the conversation!”

Anila Dhani

Binti. | Dignity.
Period.

**NATIONAL
FGM
CENTRE**

Javed Khan



Just Bollywood dance team





“This process was a great benefit as it enabled both BINTI and HGF to gain a deeper understand of the profound work that both charities do, as well as envision how we could both join forces to make a change”

Shivani Bhanaut

The charity giving pitch was established as a way of allowing charities an opportunity to present their funding requests, mission and growth plans to the HGF team.

Our first ever giving pitch took place in April 2018 where we invited Just Bollywood, Educate2Eradicate, BINTI International and World Youth Organization to meet us in Central London and present their pitch to Avnish, Anita and Chesca, with Simran S and Simran G representing the Youth Leadership Team.

We are delighted to be able to say that all four charities received funding and support from HGF, and we hope to continue to develop and build relationships with all the charities in the coming year.

Binti. | Dignity.
Period.

educate2eradicate

**WORLD YOUTH
ORGANIZATION**

Hello to new members

H

2018 was the year that the Hemraj Goyal Foundation expanded beyond Avnish and Anita Goyal, to include Charity and Event Manager Chesca Douglas.

Having graduated with a degree in English four years ago, Chesca brings experience in writing, event management and creative planning to HGF, and has spent the last 10 months particularly developing our communications across website, email and social media and working on our growing event programme.

Outside of HGF, Chesca does her own bout of fundraising and is currently training for the 2019 Brighton marathon which she will be running in aid of Alzheimer's Research UK. She also volunteers with the Essex Wildlife Trust from her home on a nature reserve in Essex, and runs a small craft business making soy wax candles.

HGF's other recruit in 2018 was Hemi the Bear, our new mascot and fundraising aide. Hemi is available to buy at all of our events in exchange for a charitable donation, giving our supporters something to take home and cherish as a reminder of the donation they have made to help those who are less fortunate.



India



In 2018, the Hemraj Goyal Foundation has supported 13 charities based in India, donating a total of £189,232 to these causes.

“I appreciated how committed and dedicated the parents of the deafblind children were. It’s their life mission to support their child with so many complex disabilities and we are looking forward to supporting Sense in 2019”

Avnish Goyal on Sense International



Cherie Blair Foundation EKTA project in Pune



Prerana in Mumbai



Sense International in Mumbai



Delhi

Binti. | Dignity Period.



Jaipur



Mumbai



Joining the Community



Community cohesion is a big part of our mission statement at HGF, whether this is through supporting local education, local charities and events, or by working together as a Foundation to do good in the local community.

In January 2018, Leadership Team member Anand Goyal and Sabrina Pervez led our annual homeless bag drop where members of Hemraj Goyal's family took to the streets of London on New Years Day to hand essential provisions, warm clothes and food to the homeless.

In March we were invited to Bower Park Academy to take part in their Equality and Diversity Day. Devised and run entirely by students, the day celebrated various organisations and charities that promote equality and diversity in society.

As a result of our introducing Bower Park Academy to the Outward Bound Trust, in November 2018 a group of students attended the outdoor course in Snowdonia to great success. This has in turn led to a long term partnership, with another group of 180 students set to attend a course in 2019, funded by HGF.



Homeless Bag Drop in London



Introducing Bower Park to Outward Bound Trust



Bower Park School



Diwali at the Savoy



Iftar at the Savoy

Iftar at the Savoy was an event led in May this year by One Family, with the support of HGF as lead sponsor. The event brought together entrepreneurs, celebrities, business leaders and philanthropists from a whole variety of backgrounds, promoting how a diverse community of influencers can result in strategic and successful partnerships within charity fundraising. 9-year old Bana Alabed gave a remarkable speech about life in war-torn Syria as a child, following her rise on Twitter after creating an account at the age of 7 to share with the world the horror's and danger that she was witnessing every day.

We were also privileged to be able to support The Care Sector Ball in September 2018; a glittering occasion which

raised a grand total of **£145,000** to be split between Alzheimer's Research UK and the Care Worker's Charity. Over 250 guests enjoyed a spectacular dinner and entertainment line-up, with thought-provoking speeches from both charities about their work within the care sector community.

Diwali at the Savoy was held in November by One Family. The event highlighted and raised funds for Maiti Nepal which was founded by Anuradha Koirala in 1993. Award-winning Anuradha Koirala has been instrumental in rescuing more than 30,000 women and girls in the past 30 years.



Care Sector Ball



Diwali at the Savoy

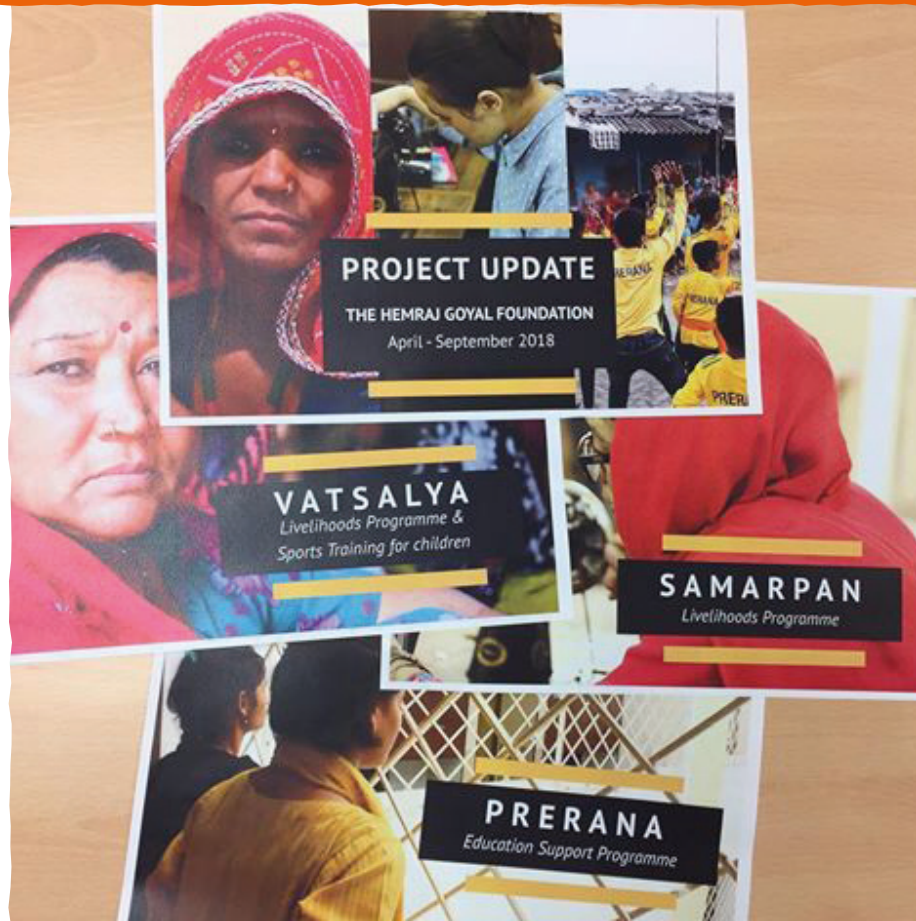
Key Impact Indicators

K

The overall impact of HGF's charitable activity is a unique measurement for every project and charity we support. By requesting impact reports from each organisation we partner with, we keep track of the spend, ground work and overall success rate of every project and charity.

LILY FOUNDATION AGAINST HUMAN TRAFFICKING

In 2018 our funding grant was split across three key projects. The Prerana programme is providing education support to 288 children using HGF funding; The Samarpan project is working with 21 students and 50 beneficiaries within its livelihood programme for women; and the Vatsalya project now has one full time and two part time sports teachers for six days per week to channel the children's energy into sporting development.





The Centre now operates in nine local authorities, with specialist social workers running accessible events and education sessions in affected communities and directly supporting girls who have undergone or are at risk of FGM.



Cherie Blair FDN – Our 2018 donation funds the EKTA project for one year in collaboration with the Swarovski foundation, to empower 75 small scale women producers in remote villages of the Maharashtra state.



In 2018 HGF funded a new initiative delivered by Apnalaya. The funding supports 154 girls, allowing them to enrol in a group-scholarship program that deters young girls from early marriage and provides livelihood skills.



BRITISH ASIAN TRUST

The Jaipur project which began in February 2018 will impact the lives of 50,000 children exploited for labour across Jaipur's textile and jewellery workshops, in collaboration with other funders.



Our funding grant is part of a three-year commitment to support the growth of the organisation, with 2017 seeing impact numbers around 23,000 young people. We have also supported 50 individuals with the chance to take part on the Outward Bound outdoor course, and are helping to part-fund the building of a seventh centre for the charity.



Within the first 6 months of our donation, Warchild had set up child friendly spaces in conflict zones, benefitting a total of 9,189 children.



Lily Against Human Trafficking

Bina Rani, Santosh Goyal, Mohini Kent Noon

L

HGF are proud to fund three incredible projects over the next three years, in 3 key cities in India. These projects focus on empowering women and ensuring a comprehensive education system is in place for all children.

Following our 2017 Charity Ball where we raised a staggering £137,000, family and friends were touched and inspired by the work of Lily Against Human Trafficking.

Samarpan, which aims to empower 80 women with seamstress training and an opportunity for employment in Delhi.

Vatsalya, which provides women with the livelihood skills to enable them to be self-sufficient and provide a safe environment for their children in Jaipur.

Prerana; an education support program looking into the educational and extra-curricular needs of vulnerable children in high risk areas of Mumbai.

**LILY FOUNDATION
AGAINST HUMAN
TRAFFICKING**

“It shows exceptional conviction to support projects working with trafficked children as the journey is long and change is slow and arduous. The Hemraj Goyal Foundation has consistently shown empathy and compassion towards these causes and have continued to support some of our most difficult work with vulnerable children. For this we will always remain grateful”

Lady Mohini Kent Noon

The progress made by each of the NGO's is summarised below:

In Samarpan, 21 students have enrolled onto a capacity building course in stitching and tailoring, and 50 beneficiaries had attended their first exam in October 2018.

On the Vatsalya project, HGF's funding has provided one full time and two part time sports teachers, with 6 days of classes per week. Women are starting to earn using their new skills and thus the children are able to attend sports classes to channel their energy in a positive way.

Prerana has seen great success with young people, with 288 children now enrolled in the night care centre which provides nutrition care and educational support to the children of sex workers in the Falkland Road; the red light district of Mumbai.

The HGF team continue to visit the projects in India to further engage in the work and gain a deeper insight into the challenges.



Mental health

M

Mental health is defined by our psychological and emotional well-being. Around 20% of the world's children and adolescents suffer from some form of mental health disorder.



In May 2018, following their success as part of our first Charity Giving Pitch, we gave a £10,000 donation to the World Youth Organization in order to launch their first set of mental health workshops across secondary schools in Greater London.

In 2018 WYO have delivered 13 workshops to a range of schools, and have received rave reviews from teachers and parents alike.

“Students came to speak with me and our pastoral team after the workshop had finished. Numerous students opened up about things which we weren't aware of before your program today, which we are incredibly grateful for”

Teacher at Sanders School, Greater London



On November 9th the workshop held at Forest Academy with a group of pupils in years 10 and 11, focussed on the mental anxieties associated with exam stress. After exploring the causes, feelings and

symptoms associated with some common mental health issues, the workshop looked into what the pupils can do to combat the issues.

“Throughout the course of the afternoon I sat at the back of the auditorium with Kieran Goodwin, the CEO of World Youth Organization who, at just 20 years old, runs the charity and also works as a full time Health Care Assistant. It was wonderful to meet the trainers and see how they engage with the pupils as a group, while also promoting individual opinions and feelings through a series of interactive exercises”

Chesca Douglas



**National
FGM Centre**

N

“It was good to see how different organisations are working together to end FGM”

Conference attendee



In 2017 Anita Goyal was made Honorary Chair of the FGM (female genital mutilation) Appeal, as an extension of her original work with Barnardo's which centred around the Child Sexual Exploitation project.

The FGM Appeal is led by the National FGM Centre in partnership with the Local Government Association and Barnardo's. The vision of the National FGM Centre is to keep children and young people safe from female genital mutilation and other harmful practices: preventing new cases, protecting children, supporting those affected by FGM, and partnering with other organisations to develop education.

The Hemraj Goyal Foundation has been working with the National FGM Centre this year to develop the educational aspect of the centre's work, with three events tailored

to raise awareness of the issues and work being done to bring an end to female genital mutilation in the UK.

In January we hosted a dinner at the University Women's Club where a fantastic £104,310 was raised. Cherie Blair showed the importance of the work of the National FGM Centre together with Leethen Bartholomew and Hoda Ali.

In July 2018 we hosted a large educational conference targeted at teachers, nurses and other leading practitioners and professionals who wanted to learn more, and were delighted to welcome over 100 people.



“Such important research sheds a light into a poorly understood area”

Next generation HGF philanthropist, Simran Sehmi, launched her event Beauty in Bloom in September, which celebrated and united beauty, education and charity. It was a powerful platform for raising awareness of FGM to a wider audience.

Later in September, and to celebrate the finale of our FGM Appeal event programme for 2018, we

staged the Charity Fashion Show where Javed Khan, CEO of Barnardo's, communicated key messages about FGM as child abuse. This year has seen a real blend of events, all of which have helped to engage and encourage people to collaborate with us on helping to bring an end to FGM in this country, and we thank everyone that has been involved for their ongoing support!

“We are truly blessed to be working with you. Thank you for your support and commitment”

Leethen Bartholomew, Head of the National FGM Centre

Outward Bound Trust



2018 was the second year of our pledge to the Outward Bound Trust, donating £25,000 each year for three years. Our £25,000 yearly pledge is part of an effort to support the growth of the Trust, and we are delighted to hear that our total donation in 2018 has enabled over 200 young people to attend an Outward Bound course.

“It is estimated that 4 million children in the UK are living in poverty [...] and it is well documented that differences in the social background of pupils are the primary factors that cause inequality in educational outcomes, employment and success later on in life”

Outward Bound Trust January 2018 report.



Referring directly to a course run in March 2018 with a selection of 22 students, we learnt that the course not only builds individual confidence, but also provides a platform for respect and collaboration across year groups back in school, as the course promotes the building of a supportive community between the students.

“I learnt how to work with people I have never talked to before”

Pete, 15

**Outward Bound
Trust activity
locations**



Personal development

P

2018 has been an inspiring year for personal development within HGF, and we have provided funding for some incredibly successful ventures undertaken by next generation philanthropists.

In January 2018 we were approached by Leah Chowdhry who applied for £1,000 worth of funding towards her trip to India, to visit her chosen project and understand the issues being tackled by the British Asian Trust. Leah's ultimate goal was to become the first British-Asian woman to swim the English Channel in the summer of 2018, and we are delighted to say

that Leah succeeded with both her personal challenge and her fundraising goals. Not only did Leah successfully complete the swim in 14 hours and 44 minutes, but she also raised a total of £155,000 to be split between the British Asian Trust (BAT) and Cancer Research UK (CRUK).

HGF donated £13,700 towards Leah's fundraising efforts.

"I truly believe that charitable giving benefits the giver as much as the receiver. Becoming the first ever British Asian woman to swim The English Channel and raising £155,000 for CRUK and BAT has completely changed me as a person. My 18 month journey of training and fundraising has helped me to develop my 'I can' attitude. To help me believe that I can truly achieve anything I want in life."

Leah Chowdhry



Over the summer of 2018, Simran Goyal undertook her own personal journey to Bangladesh with Selfless – a charity that aims to improve healthcare access for all. Prior to her trip, Simran raised almost £4,000 for the charity, and during the trip she and her fellow students went on to volunteer their time to the free healthcare camps helping the 60% of Bangladesh people who have no access to healthcare.

“I found a huge part of myself whilst losing myself in the service for the local communities in Ghana. I was exposed to new medical challenges and was amazed at how the impact of healthcare advice could save someone’s life, while in the UK it is so easily taken for granted. I took away with me some lifelong friendships and memories, yet at the same time left a piece of my heart there. What started as a personal aspiration as a pharmacist has turned into an inspiration to continue serving with passion and purpose.”

Sunaina Aggarwal

“The Medical Elective Aid trip to Bangladesh was eye opening. It empowered me to hone my skills to be able to help on a global level in the future, and engage in ‘skillanthropy”

Simran Goyal



Sunaina in Ghana



Simran G in Bangladesh

Question & Answer



Visit to No.10 Downing Street to learn about applying for public appointments

How do you pick and choose between all the amazing charities out there when looking at who to support?

There is a huge amount of great work being done all over the world in so many different areas, and this does make it difficult to choose which charities and projects to fund.

Every charity and project has a target, and we recognise each and every one of these as valuable to the industry in which they work. In terms of our own selection for HGF we look at the following criteria:

- ✓ Does the charity meet our own mission and vision? Does it focus on women and children?
- ✓ Will the charity / project engage us not just as donors but as partners? We are always looking to form relationships that help us to influence our impact, and work with charities that will allow us to visit the project sites to observe the work in its raw environment.
- ✓ Does the charity do sustainable long-term work?

**HGF have
donated
£436,172
to 28
different
charities
in 2018**



What has been the most memorable campaign that you've been involved in?

Our collaboration with **Barnardo's FGM Appeal**, in support of the National FGM Centre (which is a partnership created by Barnardo's and the Local Government Association).

What do you hope to see HGF achieve by this time next year?

This time next year we will come to an end of most of our three-year partnerships with large organisations, allowing us to take a step back at the impact we have made. **We would love to see a particular increase in the amount of next generation philanthropy**, grant more donations and increase our funding of the projects we truly believe in. We will also have hopefully made a return visit to Mumbai to see the HGF-funded school on wheels in action!

Where do you see HGF being in 10 years' time?

In 10 years' time it would be amazing to see HGF holding more prominence within the sector of work we support and engage with. **We strive to be recognised as a highly influential family foundation**, inspiring other families with the ability to donate time and money as we do. We would again love to see an increase in our funding, particularly around sustainable projects and incredible charitable investments.

Raising Awareness / Recognition

R

Much of the work we do at HGF is raising awareness of the charity projects and worldwide issues that we partner with and support. While we host events and regularly donate to these causes, raising awareness is also achieved through various public speaking engagements.

In 2017 Anita was awarded Community Champion at the Best Business Women Awards, and was hence invited to attend the 2018 awards and give HGF a small introduction to the 2018 audience. Anita was able to talk about re-usable menstrual pads and raised £2,500 on the night – subsequently the pads have been delivered to 250 girls studying at a specialist school in India.

Having opportunities such as this to share the work of the foundation are valuable not just for our own recognition but for that of our partner charities, and our presentation this year focussed on introducing our work with the National FGM Centre, BINTI International and Doorstep School. The work of the Doorstep School in Mumbai has been shared with several hundred people throughout 2018, at both the fashion affair event and the extravagant Just Bollywood dance competition.

One
FAMILY



“I emphasised that International Women’s Day will mean different things to different women. I wanted all speakers to be free to speak about issues they care about. This was a day for us as individuals to connect”

Lady Popat

Sponsorship



In addition to hosting our own events in collaboration with charity partners, HGF often take on the role of lead sponsor at events which match our mission and encourage community cohesion.

In March we were the lead sponsor at Battle of Bollywood 4, providing financial support to the Bollywood competition in addition to a social media- led funding initiative for their beneficiary cause – Akshaya Patra. This is a charity based in India and runs the worlds largest school lunch programme to end child classroom hunger.

We have sponsored two events hosted by One Family in 2018 – Iftar at the Savoy, and Diwali

at the Savoy. It was an honour to be the lead sponsor at both events and enjoyed celebrating both festivals with likeminded philanthropists and inspirational individuals.

Following the Charity Giving Pitch, we took on the role of lead sponsor for Just Bollywood – an inter-university

Just Bollywood



Battle of Bollywood 4





Bollywood dance competition run entirely by students from Imperial College. The event held at the iconic Adelphi Theatre was an opportunity to introduce the Doorstep School charity to the students and their peers.

In September HGF was involved in the creation of the Care Sector Fundraising Ball; an event targeted at uniting the care sector for a night of fundraising on behalf of Alzheimer's Research UK and the Care Worker's Charity. The glittering event raised an incredible £145,000 for the two charities and formed the base for what will become an annual fundraiser in the care sector calendar.

“Meeting people that have great ideas and a vision to create extraordinary events with passion and commitment, inspire us to support them. What they are lacking is often financial resources, and HGF can provide this to help introduce the charity aspect to really make a collective difference”

Avnish Goyal



“WE ARE DELIGHTED TO BE PARTNERING WITH ONE FAMILY FOR THE FIRST EVER DIWALI AT THE SAVOY. IT PROMISES TO BE AN UNFORGETTABLE EVENING OF CELEBRATION AND ENTERTAINMENT, AS WELL AS FUNDRAISING FOR SUCH AN IMPORTANT CAUSE.”

AVNISH & ANITA, THE HEMRAJ GOYAL FOUNDATION

Tiffany circle



Anita Goyal joined the 900-strong Tiffany Circle in October 2018. The British Red Cross Tiffany Circle is a collection of women philanthropists who are united in their goal to support people in crisis.

Women who become members of the circle retain the opportunity to connect with a global network of like-minded women who all use their individual time and talents to support those most in need. Women are encouraged to vote for which projects and causes they would like to see the Tiffany Circle support, and can then choose to dedicate their own membership gift fund to a particular project of their choice.

Together the Tiffany Circle has so far raised over \$77 million and the three projects that the Tiffany Circle will be supporting in 2019 are:

- Empowering women to build disaster-resilient communities in Bangladesh
- Tackling sexual and gender based violence during disasters in Southeast Asia
- Giving hope to trafficked people in the UK



United Kingdom

U

In 2018, the Hemraj Goyal Foundation has supported 10 charities based in the UK, donating a total of **£151,005.25** to these causes.

An additional **£12,352.38** was spent hosting the three events linked to the FGM Appeal.



visits



In February 2018 Avnish and Anita visited Child Action's Doorstep Schools project in Mumbai, subsequently pledging to fundraise and donate the £23,000 needed to buy and fit a brand new school bus for the project – to launch in 2019.

The visit gave us a chance to truly understand the impact this initiative is having on children who otherwise would have no access to education or a safe place in which to learn and play. The tour of the bus was an eye-opening experience as we got to see how the space has been used to create a fully-equipped classroom by day and a mobile reading room for evening use. The School on Wheels team also promote the importance of social learning, and frequently hold sessions on the bus which deal with personal hygiene, health and safety, and problem solving for the children.

Over the Christmas period Avnish and Anita, along with their two daughters Simran S and Simran G, visited a number of projects based in India as part of their dedication to observing and understanding the work of every charity that HGF partners with.





It costs £23,000 to buy and fit a new school on wheels for the children of Mumbai. HGF hope to have our own HGF-funded school on wheels up and running by the summer of 2019



It takes an additional £15,000 to run the bus every year

Workshops



The Avnish&Anita brand was created in 2014 by Chair of Hallmark Care Homes and Founding Trustee of the Hemraj Goyal Foundation Avnish Goyal, and his wife Anita Goyal.

With a solid programme of events aimed at personal development for all ages, Avnish and Anita have spent the past three years drawing on their own life experiences and stories to create the content for these incredible seminars. Now in its fourth year, the Avnish&Anita brand is reaching out into new areas of development, encompassing full families with our Empowerment Day for Families, encouraging the further development of young people by promoting confidence in speech, and advocating the ever-popular concept of vision board creation.

The Avnish&Anita events are sponsored by the Hemraj Goyal Foundation as part of its commitment to community cohesion through education and collaboration.





X-ploring new connections



Children visiting the partition museum in Amritsar

Our plans for 2019 revolve around awareness and expansion; expanding our charitable reach, our donations, and the scale of our events.

As part of our pledge to fund a brand-new school bus in 2019, much of our fundraising work will be centred on Child Action's Doorstep School project, and we look forward to watching this project unfold to create a new learning centre for children in Mumbai.

We are also fully committed to developing our partnership with BINTI International, and hope to take part in their Rally event in 2019: celebrating 5 years of BINTI by driving to 5 different cities to deliver menstrual education in 5 schools. Increasing menstrual education in local schools in the UK is a key step to tackling menstrual poverty, and there is a huge scope to widen this area of work.

Our work with Barnardo's and the National FGM Centre will remain strong, and we are already in discussion about ways to engage supporters with not only the issue of FGM but also breast-flattening and child abuse linked to faith or belief.

Sense International is a charity that has entered our radar towards the end of 2018, but one which we are keen to support after a difficult year for one member of our team. After visiting their groundwork project in India in December 2018, we hope to open new doors for a partnership with Sense in 2019.

The partition museum in Amritsar has been mentioned in the book 'Voices from Punjab' and HGF is keen to support a gallery dedicated to Hemraj and Santosh Goyal. This is a new venture for HGF, supporting the arts and cultural heritage.

Anita Goyal's work as a member of the Tiffany Circle will continue to flourish in 2019 and will see her engaged with new charities and likeminded individuals; a brilliant way for HGF to increase its footprint in the charity sector.

Youth Team Leadership

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2018 has been an incredible year for the Youth Leadership Team, and we are proud to have supported individual team members with their own visions.

In the summer of 2018, Simran S came to us with an idea for a fundraising event that would unite her passion for make up and beauty, with her desire to allow women to feel empowered in their own skin and her drive to fundraise. The idea blossomed and became Beauty in Bloom – a unique event hosted in September 2018 at the Intercontinental London O2 venue.

In July 2018 the Youth team also took part in the London Vitality 10k, subsequently donating a total of £15,000 to Lily Against Human Trafficking sponsored by iPartner India (after fundraising and match-funding from HGF).



With the support of the following MUA's: Gini Bhogal, Hafsa K, Sophie Oneon, Julie Ali, Mari Ahmad, Hannah Malik, Zoya Khaliq, Chamman Iqbal, and Bella

Simran shares her thoughts...

"I have always had a passion for empowering women by helping improve their self-confidence and self-esteem through make-up and skincare. For me, an event that celebrates both beauty and charity is the kind of event that I

would like to attend myself, and so we decided to put together Beauty in Bloom. Combining education with entertainment is, in my opinion, the best way to engage and reach out to any audience.



"I chose the following four charities to support because they fit with my vision for the event, and all four engage in work that does amazing things for women. BINTI International and The National FGM Centre are two charities that HGF has been heavily involved in this year, and I am proud to be bringing them together with two of our newer charity partners under the common mission to improve life for women all over the world. A.S.T.I deals with the horrific issue of acid attacks which happen mainly to young women, and Educate2Eradicate is helping increase education in the UK on issues such as FGM and forced marriage.

"All the ticket sales and donations were split between the four charities, and I was delighted to be able to present £409 to each charity as a result of this".

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for Life

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**“We gained
an insight into
how this project
instils important
values and
changes the
narratives of
young peoples
lives through
play”**

Simran G on Toybank





“I learnt what deafblindness actually is and what it means for the children who live with it. I also had the chance to learn some sign language through touch, which was a totally new experience”

Simran S on Sense International



“It is a delight, a privilege and an honour for Child Action to have the support of Anita, Avnish and the HGF team. I am touched beyond words that they regularly visit our beneficiaries in Mumbai and we are immensely grateful to have their steadfast commitment to working hand in hand on multiple initiatives”

Seema Sharma, Founder of Child Action

“We have been delighted to work with the HGF team for a number of years now and through their generous support we have been able to continue our vital work making a huge impact across a range of projects”

Richard Hawkes, CEO of British Asian Trust

“HGF is a fabulous example of philanthropy and values coming together to improve the life chances of vulnerable people in many ways. I am very grateful for the Foundation’s incredible support for Barnardo’s which has made a great difference in supporting our work to end FGM in the UK”

Javed Khan, CEO of Barnardo’s



**HEMRAJ GOYAL
FOUNDATION**

📞 01277 315 824

📍 Unit 3, Lake Meadows Business
Park, Woodbrook Crescent,
Billericay, CM12 0EQ

🌐 www.hgf.org.uk

📷 @hemrajgoyalfoundation

📘 HemrajGoyalFoundation

🐦 @hemrajgoyalFDN